

## Websites

For a number of years, I worked as a freelance graphic design for a screen printing company called N-Graphix in Columbia. Not only did I do tee shirt designs and embroidered designs; I also helped with creating a sketch of updating their website. I used illustrator to start a basic "napkin" sketch. Then I used Dreamweaver to get a basic idea down before the final was made. They took the design, tweaked it and started designing the website. I went to Alaska before the final website was launched.

<https://www.n-graphix.com/>

In the spring of 2014, I worked as an intern at Lee Resource, INC. It's a company that has many hats. They work with building supply and manufacture websites, a consultant firm for the workplace environment, and Social Media advertising company. I worked as the Social Media advertiser, updated Our company's website, and did a couple of advertisements for other companies Lee Resources works with.

With the website, I worked with Illustrator and Dreamweaver to get the prototype together. Once the owner, Bob Erwin, was happy; I worked with Dreamweaver and Wordpress to get their website up and live. During this process, I learned more coding than I learned in high school. This company is no longer in business as of late 2016.

<http://leeresources.com/>

While working at Lee Resources, International, I worked in the small community of Greenwood to revamp some of the local stores' website. They include:

[https:// www.scsugar.com](https://www.scsugar.com) (Local boutique shop)

<https://thefrillyfrog.com> (Local Boutique shop)

<http://adventuretravels.com> (Local adventure and travel information website)

[CorleyMarketandGrill.com](http://CorleyMarketandGrill.com) (unfortunately, not operating anymore.)

## Advertisements



With creating advertisements with Corley Market and Grill, I had to make sure it was an advertisement that would go on Facebook, on their website, as well as in the local newspaper. When designing, I keep it simple and with all these mediums in mind.





I've learned a lot while working with this lovely local market. As my projects for them kept coming, skills strengthen. I much enjoyed working with them.

My deadlines were within 3 hours of the assigned project. I used Illustrator, photoshop, (and later in the internship) InDesign to make these advertisements to their likings.

## Graphic Design



I worked at different internships that worked with Screen Printing and Design. One of the projects that I had with the Corley Market and Gill was to create screen printing designs for their shirts and their Koozies.

Another internship I had was at N-Graphix, a local printing shop. When I started, I

worked with printing the shirts and as the internship got more intense, I worked with clients to create the graphics that went on the shirts. At the end of the internship, I was in charge of creating a line of patriotic and soccer themed graphic tees. This presented a wonderful opportunity to learn how to manage a project on the creative aspect as well as on the financial aspect.

Since the internships ended, I've been a part of creating identities for local businesses such as the local Event Planning businesses. I work close with my client to get their identity right. This is an example of an Event Planning and Floral Arrangement business.



## Branding



While working at the South Carolina State Museum, I helped create the Educational Department's logo. I helped with the brochures of the department as well as the binders that are associated with them. I used their colors to help with the website. I was not the front person for the brochures and website; however, I was the one that created the binders.

When working and researching about the Kempt Foundation, I had an immediate attachment to the foundation. I am an advocate of bringing awareness to stopping Child Abuse, so I created a remodeling of their foundation's logo. While this was a school project, I am very proud of the process of doing research to creating the logo and the products that would help promote their foundation.



If you have questions about my portfolio, please email me: [lcmeadows92@gmail.com](mailto:lcmeadows92@gmail.com) or call me at: 803-348-7075

Thanks.